



The Netherlands Chamber of
Commerce in the United States

SINCE 1903

SPONSORSHIP PROPOSAL 2016



Price list Ads Netherlands Chamber, May 2016

Netherlands American Journal (bi-annual)

	Single Ad full color	2 issues (price per ad)	Format (width x height)	
Full Page	\$ 2,750.00	\$ 2,400.00	8 1/8" x 10 7/8"	NAJ-FP1
Half Page	\$ 1,500.00	\$ 1,300.00	8 1/8" x 5 7/16"	NAJ-FP1/2
Third Page	\$ 900.00	\$ 775.00	2 11/16" x 10 7/8"	NAJ-FP1/3
1/6 page	\$ 450.00	\$ 385.00	1 11/16" x 5 7/16"	NAJ-FP1/6
Back Cover	\$ 3,575.00	\$ 3,200.00		NAJ-BC
Inside Cover Front	\$ 3,100.00	\$ 2,750.00		NAJ-ICF
Inside Cover Back	\$ 3,000.00	\$ 2,650.00		NAJ-ICB
Advertorial, centerfold	\$ 6,000.00	\$ 5,000.00		NAJ-AC

Newsletter Chamber Monthly Journal

	1 edition	3 editions	12 editions	
Banner Newsletter	\$ 175.00	\$ 350.00	\$ 1,050.00	NL-B01/3/12

Website netherlands.org

	3 months	6 months	12 months	
Homepage (300x300px)	\$ 1,200.00	\$ 2,000.00	\$ 3,500.00	ORG-HPA
Partner banner, logo ticker tape			\$ 1,000.00	ORG-PLTT
Partner grid logo & description + link			\$ 1,500.00	ORG-PLG
Partner page, netherlands.org/partner			\$ 3,500.00	ORG-PSP
Partner article	\$ 1,500.00	\$ 2,500.00	\$ 4,000.00	ORG-PA
Partner Combo, logo, grid, page and 1 article/quarter			\$ 8,500.00	ORG-PC